



contraload



WHY WORK WITH CONTRALOAD?

Re-use and reduce

Re-use is the key word. It is essential today to move away from single use packaging where possible and invest more in returnable and re-usable forms of packaging. Contraload facilitates the re-use of packaging as well as the re-use of the raw materials used in the load carriers.

In short, our circular promise:

- Re-use 100% of all load carriers
- Re-use 100% of all raw materials
- Reduce investment
- Reduce supply chain cost and
- Reduce your CO² footprint

Don't "just" recycle, be part of the shared pool.



How does Contraload contribute to a more sustainable approach?

Contraload innovates by pooling only sustainable product-market combinations. Contraload only buys re-usable load carriers that can be fully recycled, therefore avoiding unnecessary impact on the environment. A neutral LCA study has clearly pointed out that the Contraload combination of re-usable plastic load carriers and pooling is the greenest and safest way to transport ingredients and packaging towards the sensitive production areas.

Our products and services will lower your CO² impact up to 85%. And on top of that it will also lower your packaging costs.

Contraload fills up empty truck spaces for its collections to reduce empty truck miles and CO² exhausts.

Continuous improvement of our service will lead to an even greater efficiency and result in a lower use of resources by our customers, resulting in lower operational costs.

Contraload has made a promise to itself and its stakeholders to move to 100% circularity by 2022. This means sourcing food approved raw materials from recycled plastics and pushing virgin material out, which is not a simple task. It also means working with our customers every day to improve tracking and tracing and to get to a zero loss of load carriers and bins. Re-use load carriers, when broken Re-pair, if unrepairable than re-grind and re-use the raw material. If possible upcycle other plastics. Merely recycling is not an option, we need to raise the bar higher!



Is plastic more environmentally friendly than wood or one-way plastic?

Yes. Controlled re-use of plastic load carriers by a pooling company will maximize returns and minimize unused stocks. That is what we do and because we also minimize losses, repair broken load carriers and remanufacture unrepairable load carriers, our service offer is circular economy at its best!

One-way packaging, especially in case of plastic packaging, should only be considered for small quantities that are sent to far away locations. Contraload can advise what load carrier to use to ensure you use the most optimal one.



Is plastic the best and most hygienic solution?

Yes. Plastic is the most hygienic raw material for load carriers or containers, but you will need to clean them regularly. With our EU covering network of conditioning services and our asset quality standard (AQS), we can guarantee both clean and fit for purpose load carriers at any time for every customer.



What makes Contraload different from other pooling companies?

The list is long, but here are just a few key reasons to work with us:

- **Pan European** service and local supply and presence;
- A **full-service** system and all-in fee for all our products;
- Web based ordering and **tracking and tracing** of all load carriers;
- **Hassle free** administration;
- **Loss Prevention Plan** with regular audits. Zero loss is our target;
- **Pro-active periodic evaluations**;
- **Clear reporting** on the pool performance;
- Load carriers are **insured** against accidental damage and theft;
- No deposit: **no investment** needed;
- The **highest quality** standards and hygiene control;
- 100% re-manufacturing of broken load carriers, **zero waste**;
- A **value stream analysis** and CO2-calculation for our customers.

**Let Contraload reduce your carbon footprint.
A sustainable and deliverable promise!
Challenge us!**

your pooling company



www.contraload.com